



Tentative SCHEDULE



Events held at the Omni Hotel unless noted

Friday, Sept. 6

7 ★ **Wild, Wild WCR Dinner**
The Loft @ Gilley's

Saturday, Sept. 7

7:30-11:30 🍷 ■ **TAR Commercial Networking & Forum**

9-11:30 **RLI Meetings**
Speakers: Scott Doggett
John Dugdale

9-5 **WCR Committees**
9:30-10:30 🍷 ■ **Managing and Building Your Online Reputation**
Instructor: Jeff Lobb

9:45-3:45 ◆ **PAC Nominating Committee**
10:45-11:45 🍷 ■ **Mobile and Video Strategies That Will Change the Game**
Instructor: Jeff Lobb

Noon-1 ★ **RLI Installation Luncheon Political Involvement Council**

1-2 ◆ **Legal Review**
1-3 **TAR Commercial Committee Public Policy Committee & Forum**

2-3:45 **Professional Development Management Team**

2:30-3:30 🍷 ■ **Member Benefits Forum Member Benefits Committee**

4-5:30 ■ **Opening Session**
Speaker: Carter Oosterhouse
Sponsor: Farm Credit

6-8 **Welcome Reception**
Hosts: MetroTex Association of REALTORS® & Texas REALTORS®

Sunday, Sept. 8

7-5 **Registration**
7:30-8:30 ★ **Inspiration Breakfast**
7:30-9:30 **First-Timers Welcome Coffee**
8-11:30 **WCR Governing Board & General Session**

8:45-10:45 🍷 ■ **Capture Your Share of the Real Estate Investor Market**
Instructor: Tom Lundstedt

9-10 **PAC Budget Subcommittee**
9-10 **PAC Education Committee**
9-10 **Strategic Planning Committee**
9-10 **Technology & MLS Committee**

9-11 🍷 ■ **How to Avoid a Jailhouse Fashion Statement**
Instructor: Trista Curzydlo
MCE: 02-00-085-25795

Sunday, Sept. 8 (cont.)

9-4 ◆ **Nominating Committee**
10-11:30 🍷 **Technology & MLS Forum Swords & Shields**
Speaker: Mike Thiel
Video Presentation

10-noon 🍷 ■ **Accidental Leasing and Property Management**
Panel Presentation
Sponsor: Texas Chapter CRB

10:15-noon **PAC Orientation Subcommittee**
10:30-noon **Issues Mobilization Committee**
11-11:45 **Housing Initiatives Committee**
11-3 ★ **Urban Renewal Commercial Development Tour**

Sponsors: NTCAR, TREPAC
Texas REALTORS® Commercial
Noon-1:30 ★ **WCR Installation Luncheon Association Executives Council**

12:30-2 🍷 **Risk Reduction Forum**
1-2 🍷 **Professional Development Forum**

1-2 🍷 **International Forum**
1:30-3 ◆ **PAC Trustees**
2-4 🍷 **Tax Strategies in 2013 for the Real Estate Professional**
Instructor: Thomas Rich
MCE: 02-00-085-25793

2:15-3:15 🍷 ■ **Property Management Forum From the Bench**
Speaker: Judge Al Cercone

2:15-3:15 🍷 ■ **REALTORS® Property Resource Introduction**
Instructor: Andrea Goodhart
3:15-4:15 **Property Management Committee**

3:30-5 🍷 **Governmental Affairs Forum**
Political Affairs & Public Policy Committees

7-11 ★ **Chairman's Installation Reception & Dinner**
Honoring Dan Hatfield
Entertainment sponsor: Century 21

Monday, Sept. 9

6:45-7:45 **Zumba for Fitness**
7-8:30 ◆ **Association Leadership Breakfast & Rap Session**
9-9:45 🍷 **Technology Education Session**
9-9:45 **Regions 1, 2, 3, 4, 8, 10, 11, 12**
10-10:45 **Regions 5, 6 & 16, 7, 9, 13, 14, 15**
10-10:45 🍷 **Technology Education Session (repeat)**

Monday, Sept. 9 (cont.)

10:30-6 ■ **Trade Expo**
(Dallas Convention Center)
11-4 ■ **Technology Learning Center**
(Dallas Convention Center)
11:30-1:30 ★ **Trade Expo Lunch on the Run**
(Dallas Convention Center)
2-5 ◆ **Executive Board**

Tuesday, Sept. 10

8-9:30 **Education Day Keynote**
Panel Moderator: Jeremy Conaway
Panelists: Redfin, Realtor.com, Trulia, Zillow

9:45 **Board of Directors**
10-noon 🍷 ■ **How to Become a Power Agent in Real Estate**
Instructor: Darryl Davis
MCE: 02-00-085-25791

10-noon 🍷 ■ **Hot Tips & Strategies for 2014**
Instructor: Bernice Ross
10-noon 🍷 ■ **Stop Selling, Start Connecting**
Instructor: Terri Murphy

10-noon 🍷 ■ **Making Self-directed IRAs Work for You**
Instructor: Daniel Cordoba

10:30-11:30 🍷 ■ **REALTORS® Property Resource Introduction**
Instructor: Andrea Goodhart

12:15-1:30 ★ **Education Luncheon**
Speaker: Pat Zaby
Sponsor: Texas Lone Star CRS Chapter

1:45-3:45 🍷 ■ **The Rental Property Difference**
Instructor: Pat Zaby
Sponsor: CRS Chapters

1:45-3:45 🍷 ■ **Tablet Solutions for the Mobile Agent**
Instructor: Amy Smythe-Harris
MCE: 02-00-085-25790

1:45-3:45 🍷 ■ **The To-Do List Diet**
Instructor: Byron Van Arsdale
MCE: 02-00-085-25794

1:45-3:45 🍷 ■ **CRM Strategies to Create Clients for Life**
Instructor: Terri Murphy

1:45-3:45 🍷 ■ **Eight Touches—Your Image Matters**
Instructor: Cindy Reichardt

1:45-3:45 🍷 ■ **Advanced Look at REALTORS® Property Resource**
Instructor: Andrea Goodhart

◆ Closed 🍷 Education—Appropriate classes will be submitted for MCE credit ★ Ticketed ■ Registration Required TAR Provider #0001